



Mammoth Mountain ***EVOLVING MAIN***

The Mammoth Main Lodge Plan



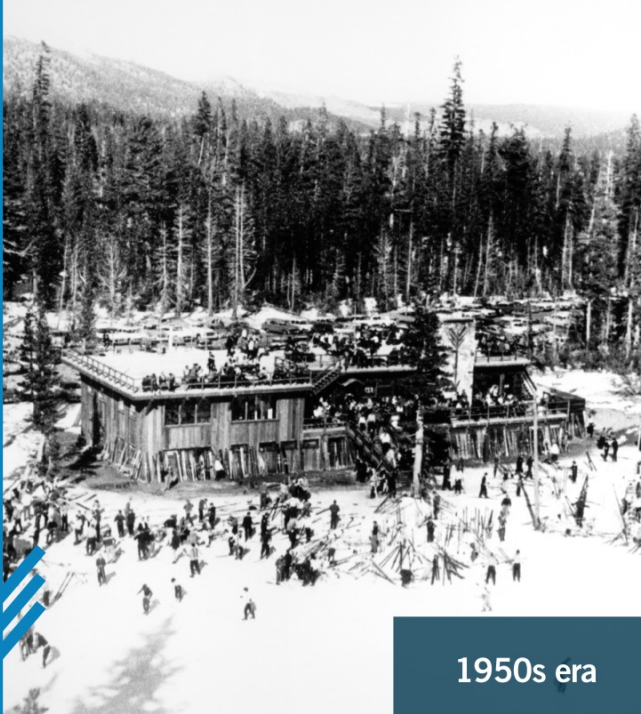
September 21, 2022 - Town Council Meeting



EVOLUTION OF MAIN

Reinventing a Mammoth original.

Established in 1953, Mammoth Mountain has become one of the most visited ski resorts in the country and is a major destination for tourists and recreational visitors throughout California and North America.



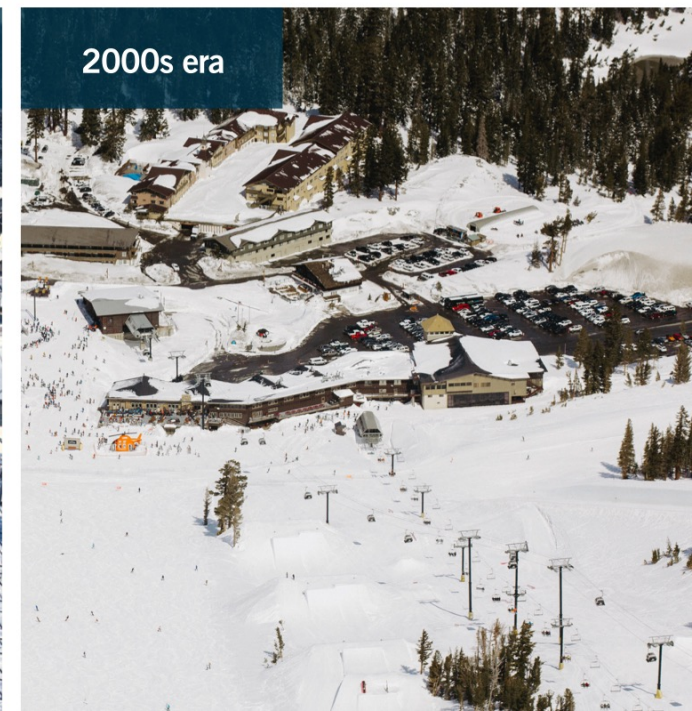
1950s era



1960s era



1980s era



2000s era



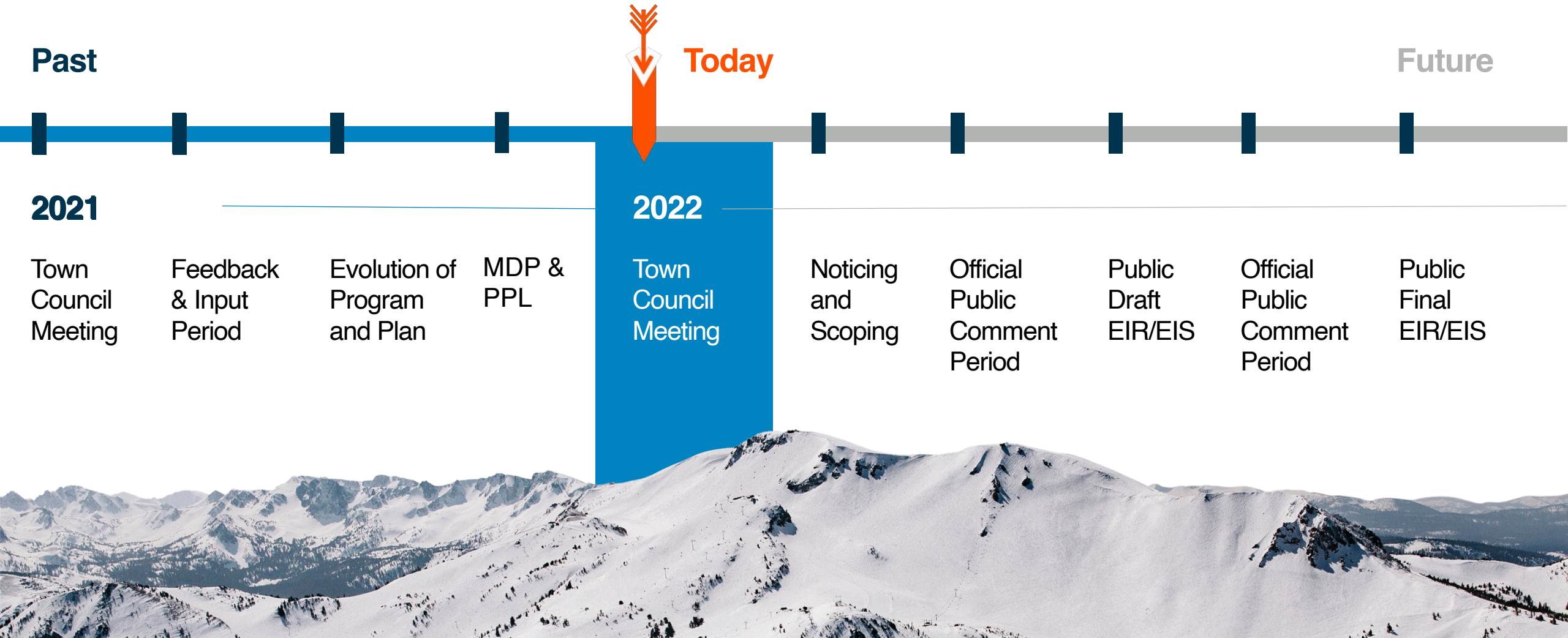
FROM A HUT TO A BASE AREA

From an eighty-five dollar loan and a tow rope to a world-class alpine destination, Mammoth has made its mark.

- When the area opened in 1953, the lodge was less than 300 square feet.
- Through the decades, it has grown and adapted, piece by piece, to serve skiers and riders.
- On the cusp of turning 70 years old, it is time to plan for the future of Main Base.



MAIN PROCESS / Engaging the community



Parcel B



Parcel A



Existing Site

216 lodging units on Parcel A

Wastewater retention ponds
on Parcel B



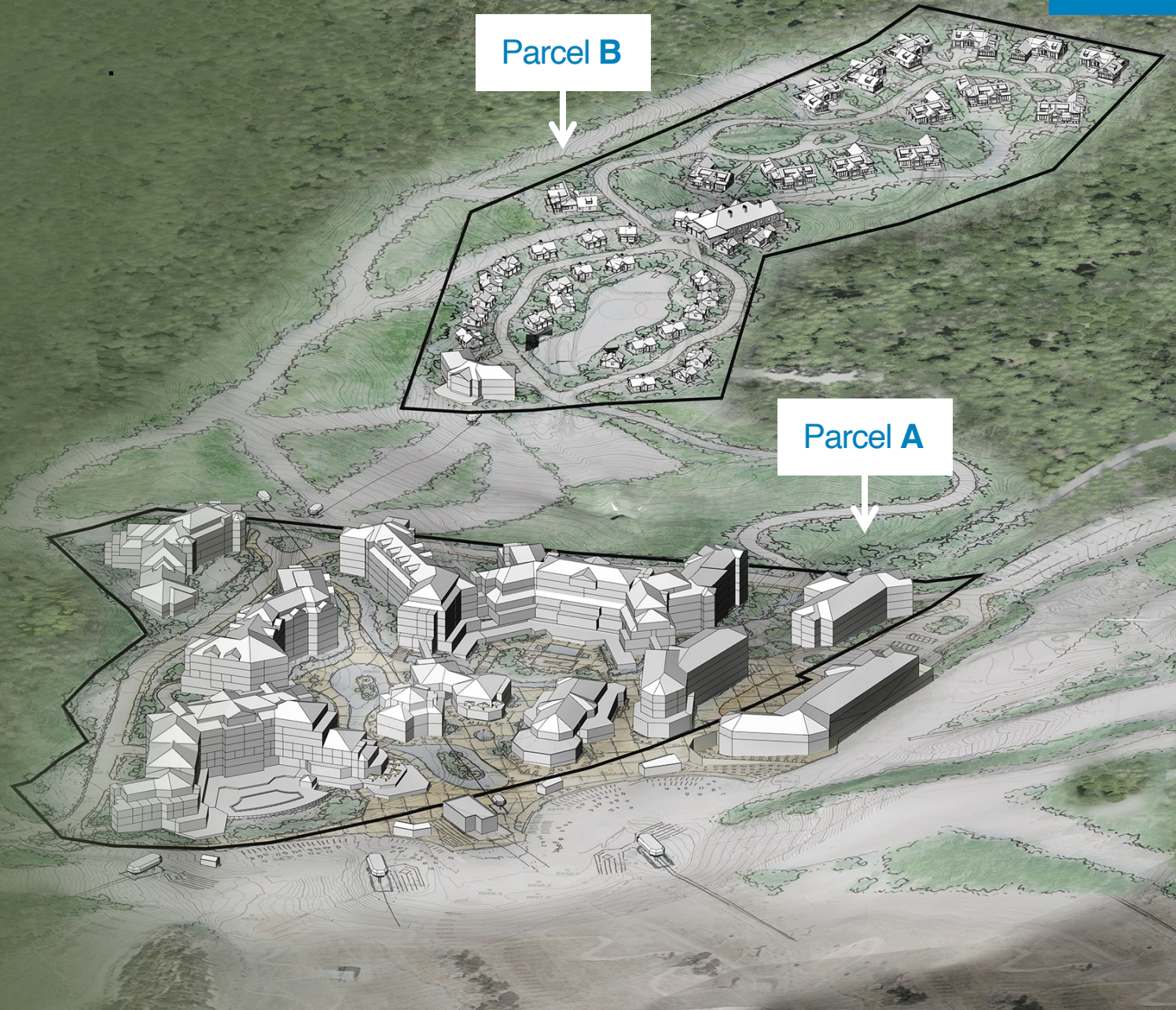
Previous Plan

450 lodging units all on
Parcel A & B

412 resort residential units
on Parcel A & B

High density massing

Hotel, resort residential, and
ski terrain on Parcel B



Current Plan

250 lodging units all on Parcel A

164 resort residential on Parcel A

45 resort residential on Parcel B

Reduced massing and pedestrian scale village core

Reclaimed water retention ponds on Parcel B





PROGRAM AND PLAN REFINEMENTS

Reduce density

Streamline transit, skier and ski-school drop-off

Consolidate skier operations

Provide new and diverse lodging options

Remediate wastewater ponds

Provide reclaimed water storage ponds

Enhance trail connections

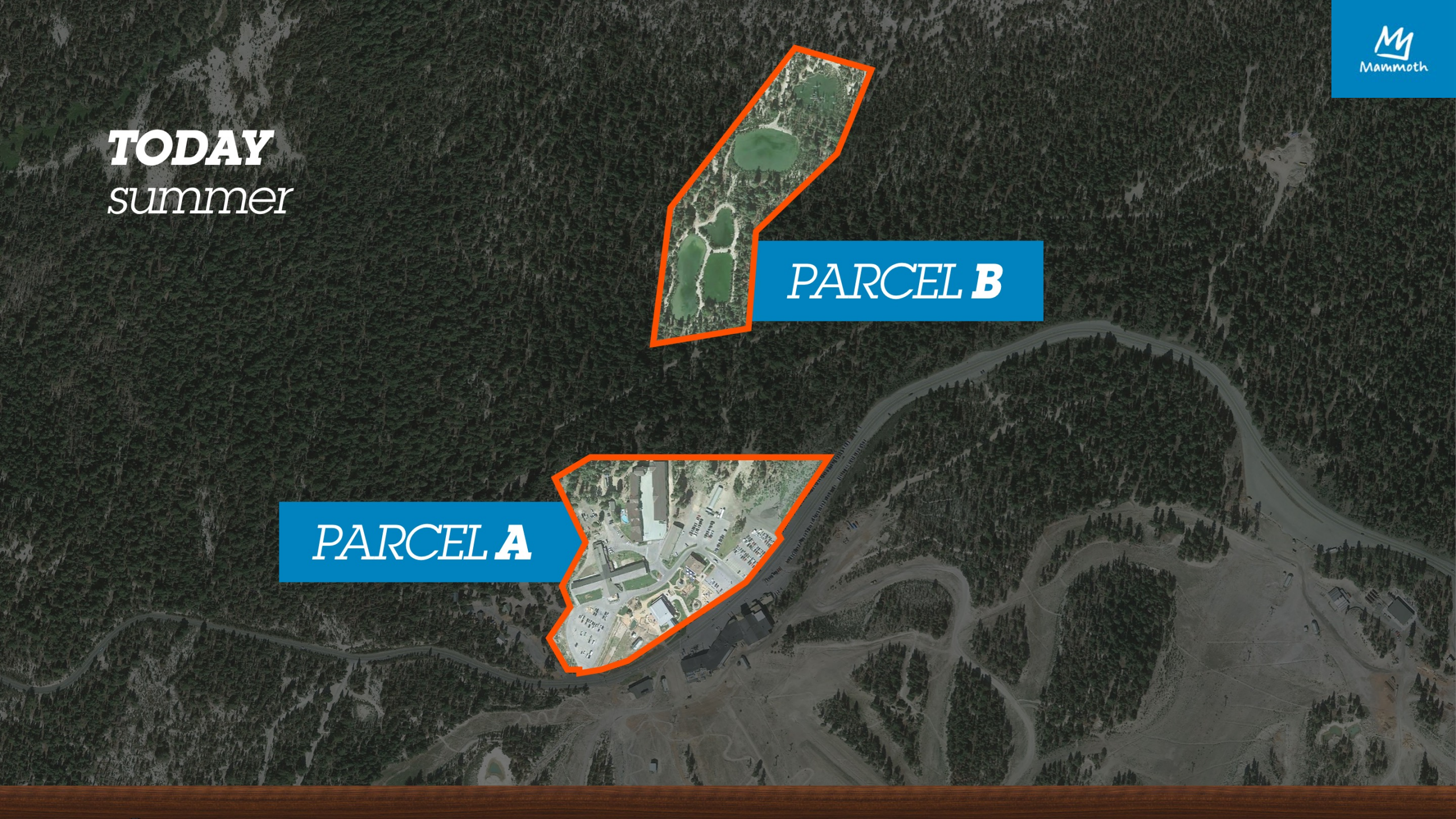
Minimize construction impact on existing operations

Provide adequate parking for day visitors, overnight guests, residents, and employees

TODAY
summer

PARCEL B

PARCEL A



ILLUSTRATIVE
summer

PARCEL B

PARCEL A





OUR VISION

Enhance the guest experience with new facilities that capture Mammoth's adventurous spirit

Improve snow and summer operations

Provide new and diverse lodging options

Expand year-round activities

Create a vibrant amenity core

Replace dated and inefficient facilities and infrastructure

Utilize green building practices and sustainable design



Arrival &
transit hub

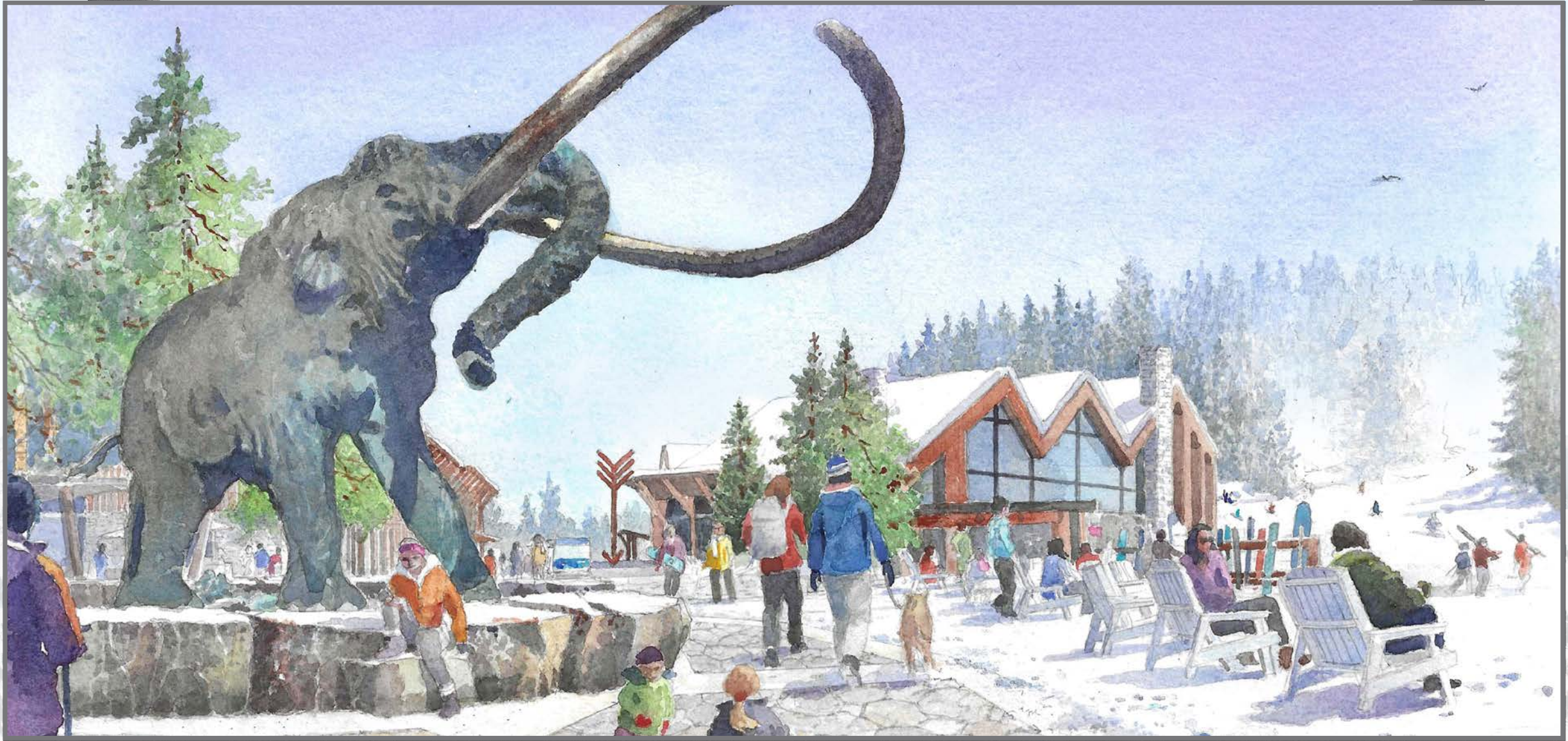
Skier services

Connection to nature





- New purpose-built transit hub prioritizing public transit
- Shuttle service
- Separate bus, skier and ski school drop off
- Enhanced view of mountain
- Increased parking onsite
- Continued roadside parking along Minaret Road





Skier services

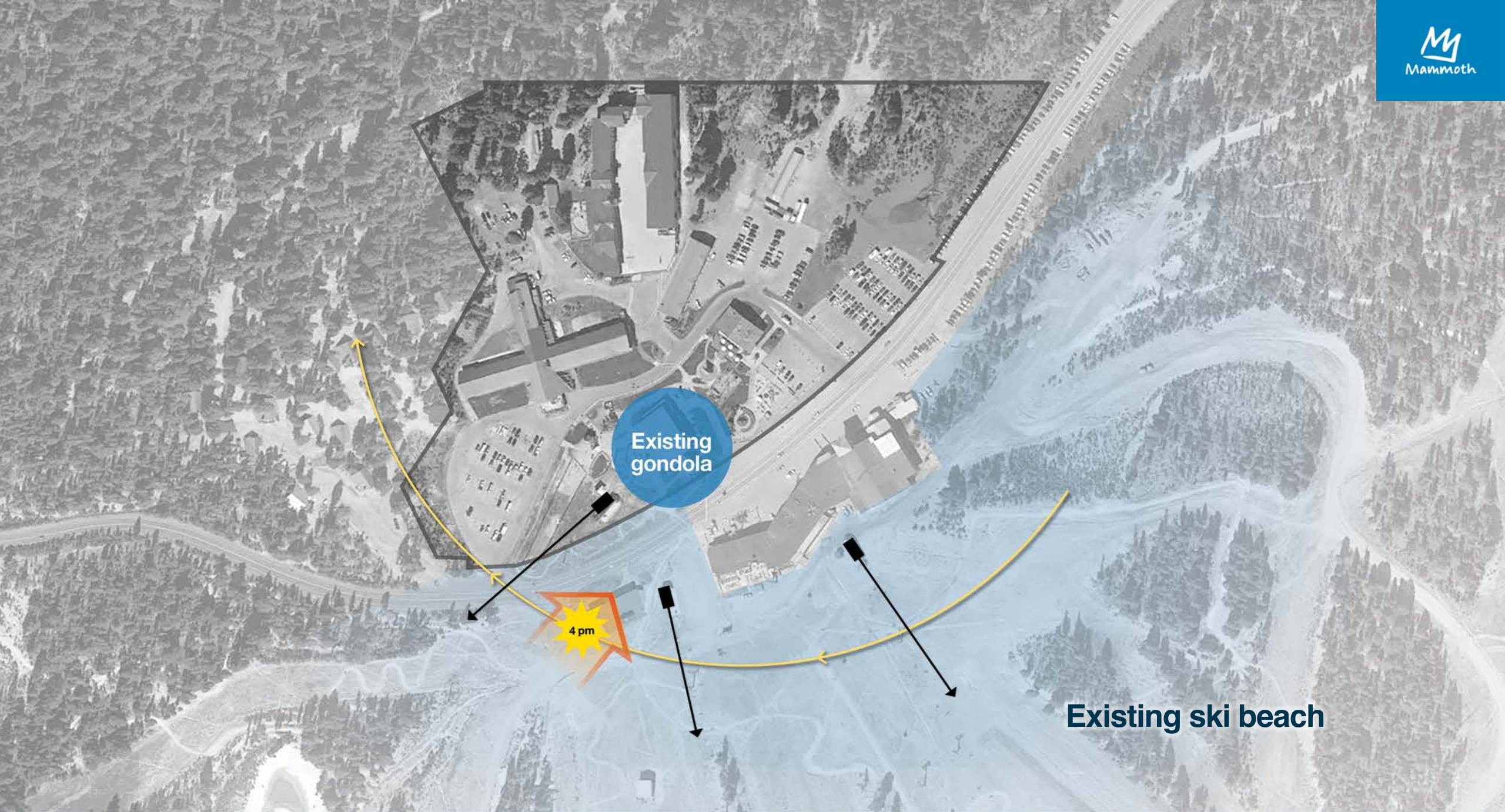
Connection
to nature

Overnight lodging





- Enhanced state-of-the-art skier service operations
- New dining options
- World-class ski beach
- Enhanced summertime mountain activities



Existing gondola

4 pm

Existing ski beach

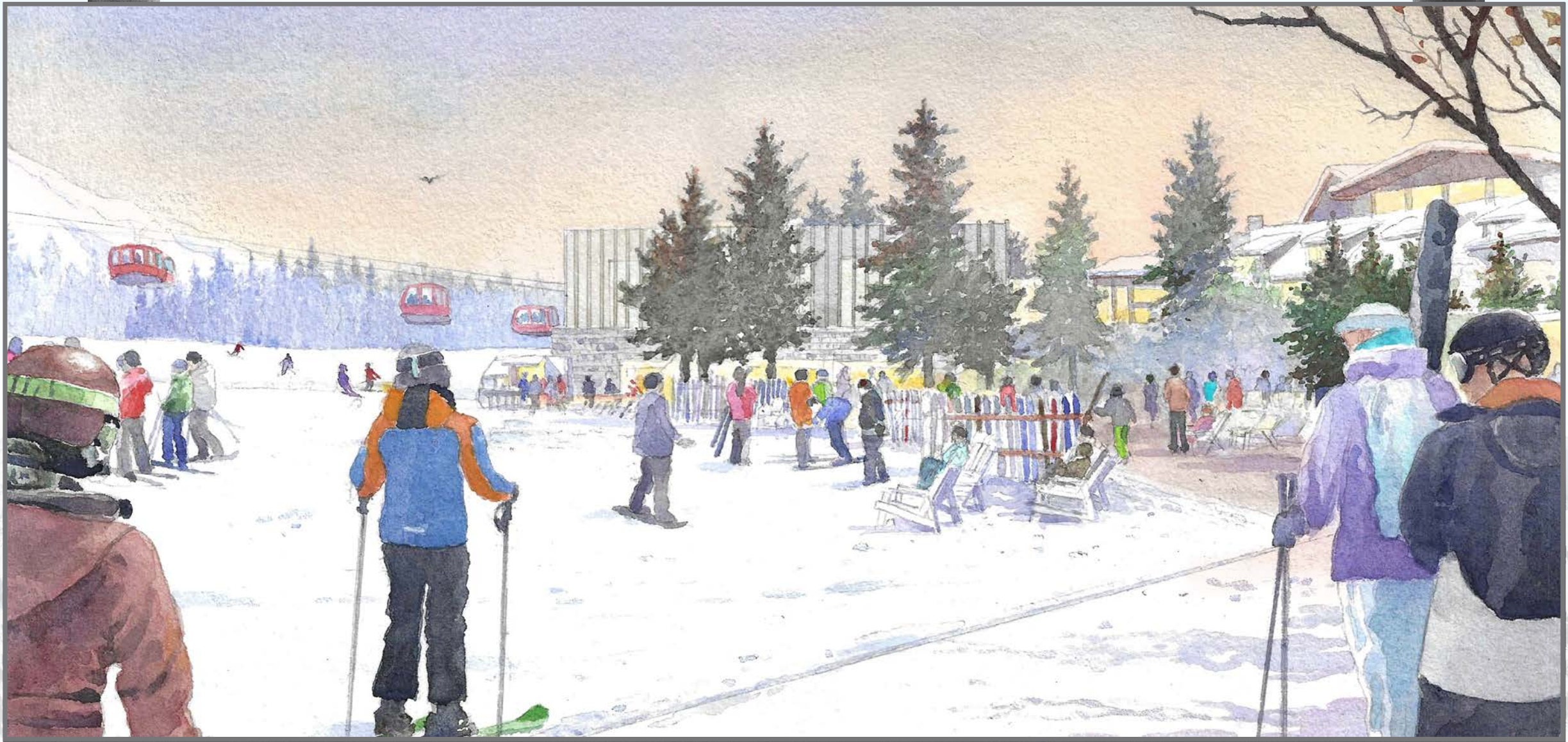


1,450 feet ski frontage

Realigned gondola

4 pm

Proposed Woolly's beach







Connection
to nature

Overnight lodging

Basecamp





- 8 acres of new ski trails
- New trails, ponds and bike paths, creating year-round activities for all ages and abilities
- Remediation of ponds and enhancement of trail connections
- Improved trail access to the mountain and beyond



Overnight
lodging

Basecamp



Resort residential

Resort residential hotel (H2)

Mixed-use resort residential

Resort hotel (H1)

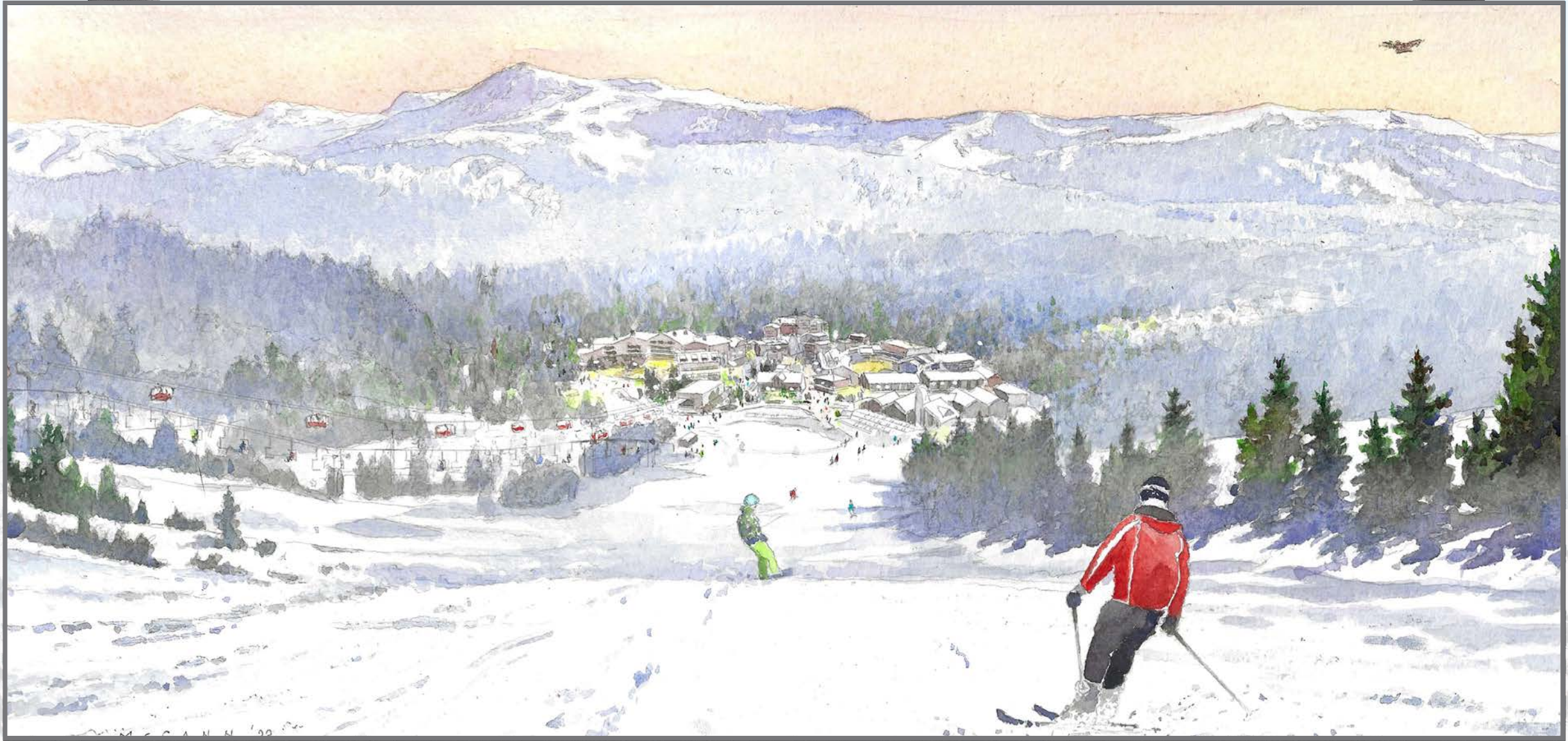
- Variety of new lodging types to better serve our guests
- Ski-in and ski-out lodging
- New guest amenities
- Serve as central check-in for overnight lodging



Parcel B

To Parcel A

- Provide a variety of resort residential types
- Includes multifamily, single-family resort residences
- Includes for-sale resort residences
- Water treatment and reclamation facility and storage ponds for snowmaking, summer irrigation, and fire suppression







Basecamp

- Arrival hub
- Woolly's beach
- Basecamp
- Gondola square



- Integrate existing uses with new facilities
- New gathering spaces and mix of restaurants and cafes
- Expanded recreation for year-round outdoor experiences





EXISTING VS PROPOSED PROGRAM

Parcel A and B

Use	Existing	Proposed
Lodging units	216	250 keys
Resort residential	—	209 units
Commercial		
Retail & entertainment	1,200 sf	37,000 sf
F&B	15,523 sf	53,000 sf
Club	—	10,000 sf
Amenity		
Skier services	10,324 sf	20,000 sf
Hotel amenity		
Lobby, retail	3,815 sf	20,000 sf
Spa, aquathermal, and fitness	4,685 sf	30,000 sf
Conference/meeting	2,514 sf	20,000 sf
F&B	8,383 sf	15,000 sf
Utility	—	45,000 sf

USFS land (not a part)

Use	Existing	Proposed
Commercial		
Retail	6,640 sf	4,700 sf
F&B	34,787 sf	25,200 sf
Mountain operations	24,244 sf	24,000 sf
Amenity		
Skier services	74,160 sf	72,330 sf
Conference/meeting	6,800 sf	—



BENEFITS SUMMARY

Improved ski services

New lodging & amenities

New resort residential

New public open space

Transit oriented

New year-round activities

Sustainable operations

Improved access to regional recreation

Additional tax revenue for the Town

Growth of annual spending in the local community and greater Mono County region



EIR/EIS STUDY AREAS

Aesthetics

Air quality

Biological resources

Cultural resources

Energy

Geology, soils, and mineral resources

Greenhouse gases and climate change

Hazards and hazardous materials

Hydrology and water quality

Land use and forestry resources

Noise

Population, employment, and housing

Public services and utilities

Recreation

Socioeconomics and environmental justice

Transportation

Tribal cultural resources

Wildfire





EVOLVING MAIN

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THANK YOU

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